

FREE 2-MINUTE SELF-ASSESSMENT

# 5 Signs Your Training Business Is Ready to Own Its LMS

For review centers, certification bodies, and training businesses with growing catalogs. Score yourself: 1 point per sign that is true today.

# The Money and the Brand

SIGNS 1 AND 2

1

**A fixed monthly fee would already cost you less than what you pay now.**

Add up revenue shares, transaction percentages, subscriptions, and side tools. If the total beats a fixed license fee, you pay a growth tax on every sale.

***You'll know** if you check your platform fees at the end of the month and wince.  
The more you sell, the worse the deal gets.*

2

**Your learners and clients expect to see your brand, not someone else's.**

Students and business clients judge credibility by the login page. A marketplace subdomain or third-party logo undercuts your pricing and your trust.

***You'll know** if you hesitate before sending your platform link to a serious prospect.*

# The Operations

SIGNS 3 AND 4

3

## Your catalog has outgrown the structure you are running it on.

Many courses, batches, exams, and certificates need auditable grading, assessment controls, and team roles. Workarounds that worked at 3 courses break at 30.

*You'll know when your staff manages enrollments, scores, or certificates by hand in spreadsheets.*

4

## Your marketing runs on tools that are bolted on, not built in.

A separate email tool, page builder, and promo setup stitched to your course platform. Every seam loses leads, and every tool is another monthly bill.

*You'll know because launching one new offer means setting up work in 3 or more different tools.*

# The Sign That Usually Arrives First

SIGN 5

5

**You have lost, or avoided, an opportunity because of your platform.**

A client asked about SCORM, branded delivery, formal certificates, or compliance reporting, and you changed the subject. Or you simply did not bid. For review centers and certification bodies, this is usually the first sign to appear.

***You'll know** when there is a specific client, contract, or partnership you can name that your current platform could not support.*

## Why it matters most

Signs 1 to 4 cost you margin and time. Sign 5 costs you the contracts that grow a training business into an institution. If sign 5 is true, weigh it double.

# Count your points

One point for each sign that is true today, not someday.

## 4 to 5

**You are ready to own your LMS.**

The economics, the brand, and the operations all point the same way. Every month you wait costs margin and credibility.

**WyzCore Pro allows you to white-label, have your own domain, get zero revenue share, and receive guided onboarding.**

## 3 or below

**Grow first. Upgrade at the threshold.**

Ownership is a stage, not a status symbol. Build consistent revenue and a bigger catalog on a managed platform first.

**Next step: WyzCore Flex Unlimited. Unlimited courses and coaching programs at the lowest revenue share, then move to WyzCore Pro when you score 4 or above.**

# Scored 4 or above? It is time to talk.

Tell us about your training business and your current setup. We scope your migration, confirm the exact setup investment before any commitment, and map your path to a white-label LMS under your own brand. Scored 3 or below? We will point you to the right Flex plan instead.

[Talk About WyzCore Pro](#)

[wyzlabsolutions.com/scope-inquiry.html](https://wyzlabsolutions.com/scope-inquiry.html)

WyzCore Pro is limited to 10 slots total.  
Each client gets a dedicated specialist and a 7-day onboarding guarantee.