

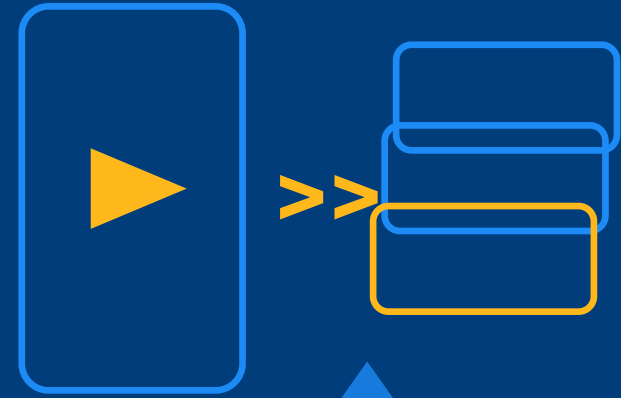
WyzLab **Studio Originals**

FREE WORKSHEET

Content-to-Course Idea Sparker

Turn your best content into one course idea, in one sitting.

For content creators and educators . wyzcore.com



Here is your roadmap



A course is just your best content, organized so someone can follow it. By the last page, you will have one course topic and a rough outline, pulled from content you already made. No blank page. No guessing.

You walk away with: one chosen topic and a 3 to 5 module outline.

Set aside under an hour.

TANDAAN: Hindi ka nagsisimula sa zero. Nasa content mo na ang course.

What you will do

- 1 Mine your top content
- 2 Cluster it into themes
- 3 Shape one course outline
- 4 Quick validate, then your next step

How this works



1

Mine

List your best content.

Output: content shortlist

2

Cluster

Group it into themes.

Output: your winning theme

3

Shape

Draft a 3 to 5 module outline.

Output: your course outline

4

Validate

Gut-check it is worth building.

Output: go or not yet

Fill in each page as you go. Save the file. That is your working draft.

01

Mine

Your best-performing and most-loved content is proof of what people already want from you. Start there, not with what you wish you were known for.

What counts as content

- Posts and captions
- Reels and videos
- Livestreams
- Lesson decks and handouts
- The questions people ask you again and again

The questions people ask you are gold. Those questions are your future lessons, already validated by real humans.

STEP 1

Your content shortlist



List 8 to 10 of your best or most-loved pieces. Type in each cell.

Title or topic <i>eg. 5 gcash budgeting tips</i>	Format <i>eg. Reel</i>	Why it worked <i>eg. Most saved post</i>	Questions people asked <i>eg. How do I start with maliit na kita?</i>

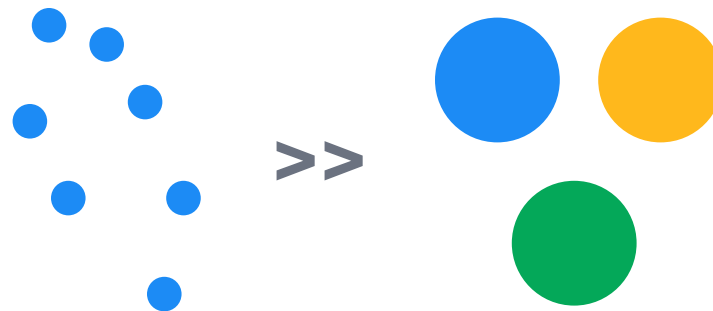
TANDAAN Hindi mo kailangan ilista lahat. Ang pinaka-loved at pinaka-tanong lang.

02

Cluster

Scattered content becomes a course when you group it. Look at your shortlist and notice the patterns. Two to four recurring themes will surface.

Ask yourself: what do most of these pieces have in common?



You are not merging everything. You are finding the two to four buckets your content naturally falls into.

STEP 2

Your theme clusters



Name 2 to 4 themes from your shortlist. Type into each card.

Theme 1

Name this theme...

Content that fits here

Which pieces from Step 1?

How often does your audience ask?

Rarely/sometimes/all the time

Theme 2

Name this theme...

Content that fits here

Which pieces from Step 1?

How often does your audience ask?

Rarely/sometimes/all the time

Theme 3

Name this theme...

Content that fits here

Which pieces from Step 1?

How often does your audience ask?

Rarely/sometimes/all the time

Theme 4

Name this theme...

Content that fits here

Which pieces from Step 1?

How often does your audience ask?

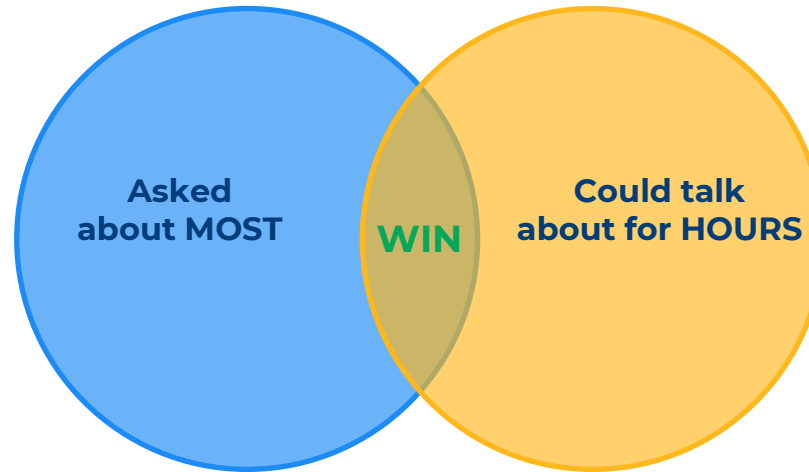
Rarely/sometimes/all the time

STEP 2

Pick ONE winning theme



Your winning theme sits where these two overlap. When they conflict, audience demand wins. Pick the theme with the most questions attached.



My winning theme is:

Write your one chosen theme here...

This is your course topic. One theme. Everything next builds on it.

03

Shape

A course is one transformation, broken into steps. Each module is one step. Your job now is simple: name the transformation, then break it into 3 to 5 modules.

One problem. One solution. One clear result.



If a module does not move your student one clear step forward, cut it. Three strong modules beat six vague ones.

Finish this sentence. Be specific. This is the promise of your whole course.

After this course, my student can:

Type the one specific thing your students can do...

Example: After this course, my student can plan and post one week of Reels for a Manila milk tea shop in one sitting.

If you can picture your student doing this, your course has a clear finish line.

STEP 3

Your course outline canvas



Break your winning theme into 3 to 5 modules. Fill rows 4 and 5 only if you need them.

	Module title <i>Set your foundation</i>	The outcome (what they can do after) <i>Choose their topic</i>	Existing content that feeds it <i>My intro reel + pinned post</i>
M1			
M2			
M3			
M4 (opt)			
M5 (opt)			

Notice the third column. It proves you already have the raw content for most of your course.

Use AI to help *

Already filled the worksheet? Let AI turn your answers into a cleaner first draft. Copy the prompt below, paste in your answers, and let it structure the outline.

Copy this prompt

I am a Filipino content creator or educator turning my content into a course.

My winning theme is [paste your theme].

My transformation is: after this course my student can [paste transformation].

Here are the modules and outcomes I drafted: [paste your module rows].

Please tighten this into a clear 3 to 5 module course outline. For each module give a sharp title, a one-line outcome, and one suggested lesson. Keep it simple and beginner-friendly.

Point out any module that does not move the student toward the transformation.

Paste this into any AI you already use, or the free WyzAI Assistant. Find it at [wyzcore.com](https://www.wyzcore.com).

AI drafts. You decide. Keep the modules that match what your audience actually asks for.

04

Validate

You do not need certainty. You need signal. Tick what is true.

☐

My audience already asks about this theme.

☐

I can talk about it for hours.

☐

I can name a clear result for my student.

☐

Most modules already have existing content to pull from.

Three or four ticks? This idea is worth building. One or two? Revisit your winning theme on the Pick ONE slide.

My verdict:

Go, or not yet and why...

One clear theme your audience already asks about is enough green light to take the next step.

My winning theme:

Retype your one chosen theme...

Your draft**My transformation, after this course my student can:**

Retype your transformation...

My modules (list 3 to 5):

M1... M2... M3...

My verdict:

Go, or not yet...

Save this file. This is your working course draft.

TANDAAN: Ito na ang simula ng course mo. Ipagmalaki mo.

YOUR NEXT STEP

Turn this rough draft into a real course

You did the hardest part: you chose. The Course Outline Kit takes your rough outline and shapes it into a complete, validated, ready-to-build course, step by step.

- ✓ Sharpens every module into a lesson plan
- ✓ Validates your idea before you build
- ✓ Hands you a ready-to-build structure

Get the Course Outline Kit

Find it at [wyzcore.com](https://www.wyzcore.com)

**Course
Outline Kit**

KIT

One next step. That is it.

Content-to-Course Idea Sparker

www.wyzcore.com

You have the reach and the knowledge.
Now you have the outline.

wyzcore.com