

A FREE WYZLAB GUIDE · CLARITY GATE

Course Clarity Framework

Say what you teach, who it is for, and what you offer.
In just three sentences.

Sa tatlong pangungusap lang.

By the last page, you will have three sentences you can say out loud.

WYZLAB
STUDIO ORIGINALS



This is not a skills gap. It is a clarity gap.

You know a lot. But when someone asks, the explanation runs long and you both end up more confused.

*Marami kang alam.
Pero pag tinanong ka na, mas lalong nakakalito.*

● I have too many interests, I cannot pick one.

● Who am I to teach this?

● The market is saturated, maybe no one will buy.

● I do not know who this is for.

*Which of the four feels most true for you right now?
Tick your answer.*

You do not need to be THE expert. You only need to be a few steps ahead.

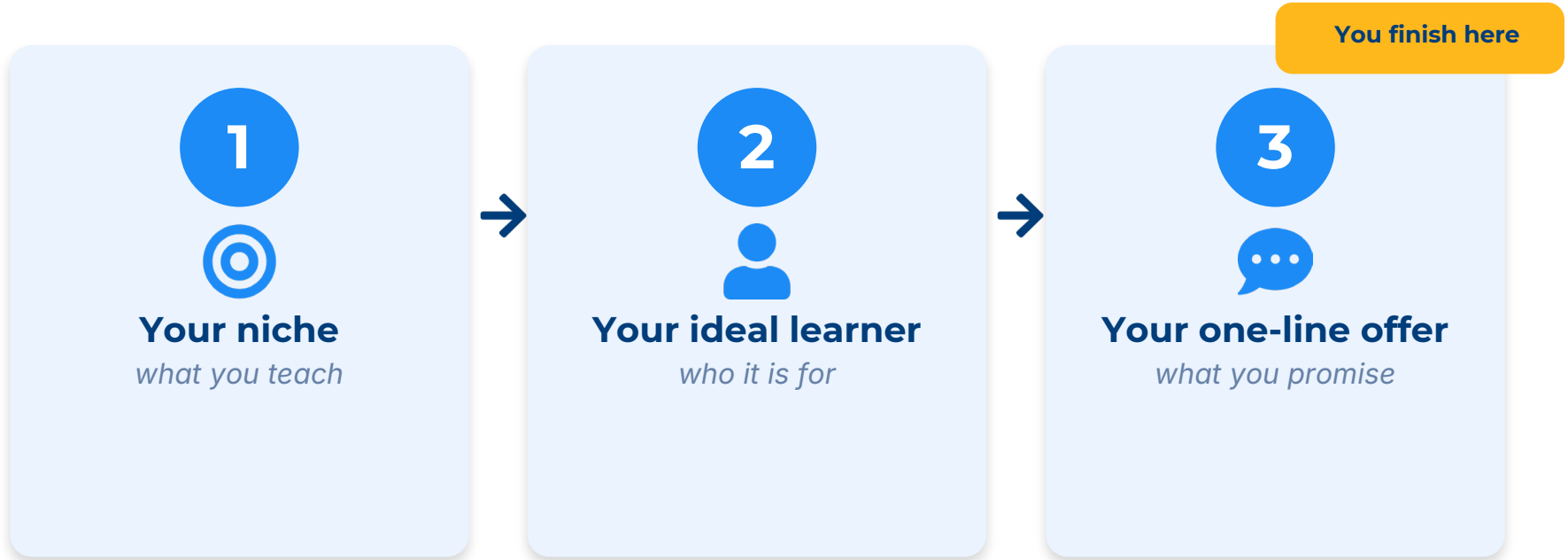
You do not need to know everything. You need to be a few steps ahead of the person you want to help.

Kailangan mo lang maunang magsimula.



You are ready.

Three sentences. One sitting.



Type directly into this file. It is yours to keep.

Stuck on a blank? You have a helper.



Clarity Coach

Clarity Coach is the WyzLab AI mentor for this step. It asks the questions that surface your niche, in plain language.

Use the AI you already have, or take the guided path with Clarity Coach. The thinking is the same.

May AI ka nang katulong. Gamitin mo.

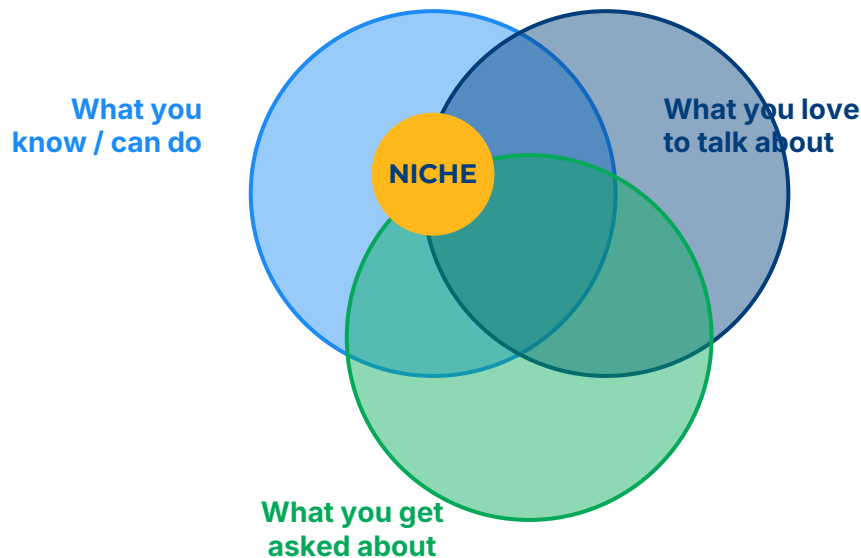
USE AI TO HELP

"Act as my course Clarity Coach. Ask me one question at a time to sharpen my niche, my ideal learner, and a one-line offer. Then give me a tighter version of each."

Paste this into any AI you already use, or the free WyzAI Assistant. Find it at wyzcore.com.

Where is your niche? In the overlap.

Your niche lives where three things meet.



Hindi mo din idisregard ang ibang interests mo. Pinipili mo lang ang sentence na akma sayo.

Answer three questions, find one niche.

Q1 · What do you already know or do well?

Q2 · What could you talk about for an hour without getting bored?

Q3 · What do people already come to you for?



My niche is _____.

Not "everyone." One person.

Designing for everyone makes a course no one feels is for them. Pick one person. Give them a name.

Dapat ma-feel nila na this is made for me.

who they are

what they want

their one pain

Made for me

Make them real. Give them a name.

Name

Who they are (role or life situation)

Their one painful problem right now

What they want instead



My ideal learner is a _____ who struggles with _____
and wants _____.

One line. An action verb. No "understand."

I help **[ideal learner]** go from **[pain]** to **[outcome]**.

Strong verbs

✓ take

✓ reach

✓ move

✓ launch

✓ get

✓ land

Cut these

✗ understand

✗ learn about

✗ explore

✗ gain insight into

Build it now. You can post this to your bio today.

Ideal learner (from Exercise 2)

From (pain)

To (outcome)



I help _____ go from _____
to _____.

ready to post



This is it. Your Clarity Statement.



Clarity unlocked

My niche is _____.

*My ideal learner is _____ who struggles with _____
and wants _____.*

I help _____ go from _____ to _____.

Clarity na ang hawak mo. Kahit saan ka pa magbuild, sa iyo na ito.

There is a version of this for you.



Coach

I help new coaches go from a fuzzy 'I help with mindset' to one clear niche they can sell.



Digital Product Creator

I help makers go from building first to knowing exactly who their product is for.



Content Creator

I help creators go from posting a bit of everything to one teachable expertise.



Business Owner

I help owners go from 'what my business sells' to 'what I can teach.'



Trainer / L&D

I help trainers go from delivering a company's content to packaging their own offer.



Teacher / Educator

I help teachers go from classroom-only to a side income their expertise can earn.



Freelancer

I help freelancers go from jack-of-all-trades to one profitable niche.



OFW

I help OFWs go from undervaluing their skills to teaching what they mastered abroad.

Before you build, one small test.

Show your one-line offer to 3 people who fit your ideal learner. Watch their reaction. That is the signal.

Tumango ba sila? Nag-tanong pa ba sila? Yun ang signal.

Watch the reaction



Person 1 reaction



Person 2 reaction



Person 3 reaction

WyzLab Studio Originals

Clarity in hand. What is next?

You just named what you teach, who it is for, and what you offer.

The next step is turning that into a course people can actually buy.
Access the course Sell on WyzCore. It's free, and it teaches
you how to create a course you can follow step by step.

See where it fits in your path → www.wyzcore.com

Hindi ka na nagsisimula sa zero. May tatlong sentence ka na.