

WYZLAB STUDIO ORIGINALS

Filipino Creator's Starter Kit

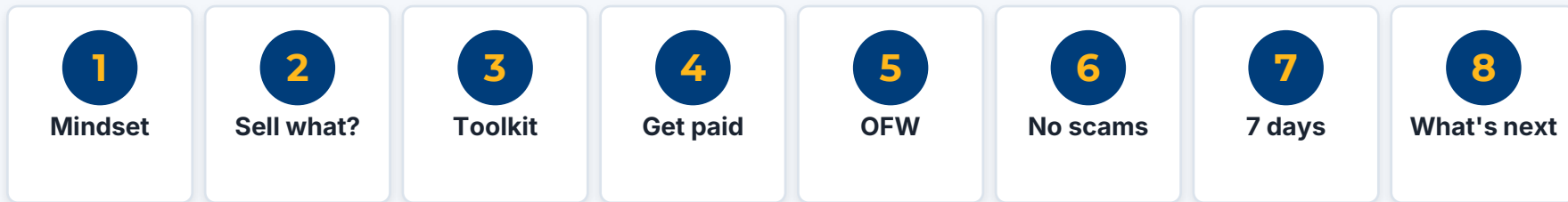
You already have something worth selling.
Let's find it, and **get you paid.**

Start here. Hindi ka nag-iisa.



Where does this kit take you?

Eight short sections. One sitting. By the end you will have three decisions made and a 7-day plan ready to run.



**Your first sale,
then Course 1**

One skill. One product. One payment method.
Your first move, mapped.

Who is this kit for? All 12 seller types

Whatever you sell, there is a path here. Find yourself in the grid, then build your first product.

 Course Creators	 Coaches & Consultants	 Digital Product Sellers	 Physical Product Sellers
 Community Managers	 Event Organizers	 Content Creators & Bloggers	 Artists & Creatives
 Business Owners	 Teachers & Educators	 Freelancers	 OFWs & Filipinos Abroad

Nasa listahan ka. Simulan na natin.

01

Mindset Reset

Who am I to charge for this? Wrong question.
Ask who your skill already helps.

Why start before you feel ready?

A first product can be small and still help someone.

Action comes first.

Confidence follows action, not the other way around.

Waiting to feel ready

Shipping something small

Sino na ang natutulungan ng skill mo? Yun ang tanong.

One thing people already ask me for help with:



Aren't there already too many creators?

+60%

more Filipinos creating
in three years

More Filipinos are creating than ever. That is proof people are buying, not a closed door. A crowded room means demand is real.

Source: Prosperna

Hindi ka nahuhuli. Nagsisimula ka pa lang.

Real Filipinos selling real products. Jomar Hilario, a pioneering Filipino online trainer, sells courses such as his Virtual Careers training. Rene Paolo founded Kurso.ph, a Filipino course platform with 32,000+ paying students.

Use AI to help

"Act as my Filipino-context creator coach. I know [your skill]. Suggest three simple first products I could sell, who each is for, and a price in pesos. Keep it beginner-friendly."

Paste this into any AI you already use, or use the free WyzAI Assistant. Find it at www.wyzcore.com.

02

What Can You Actually Sell?

You do not need a big idea. You need one small, useful thing.

What's the right first product for you?



Step by Step Guide or ebook

Package what you explain again and again.

Good if: Course Creators, Teachers & Educators, Content Creators & Bloggers



Design Template or checklist

Sell the shortcut, not the hours.

Good if: Freelancers, Digital Product Sellers, Business Owners



Mini-course or workshop

Teach one outcome, once.

Good if: Course Creators, Teachers & Educators, Event Organizers



Coaching slot or consult

Your advice, now priced.

Good if: Coaches & Consultants, Freelancers



Paid community or group

Turn reach into a paid room.

Good if: Community Managers, Content Creators & Bloggers, Event Organizers



Physical product or merch

Sell something they can hold.

Good if: Physical Product Sellers, Artists & Creatives, OFWs & Filipinos Abroad

Check the one you will start with. Every WyzCore seller type fits a card here.

How much do you charge, and how do you know it will sell?

PH-beginner price band

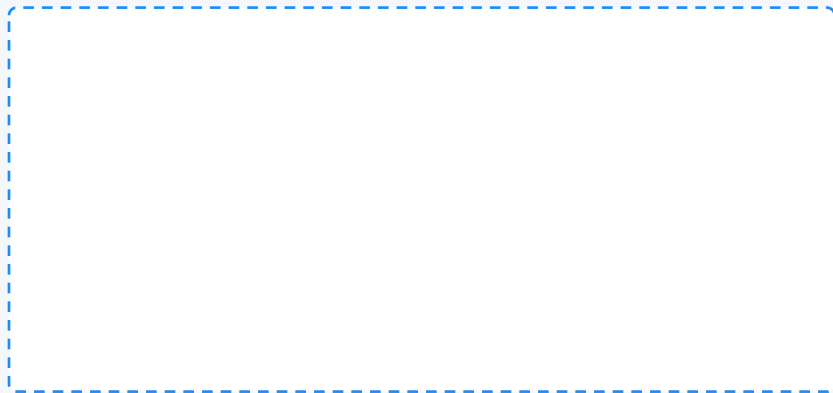
PHP 490 to **PHP 2,990**

Start low enough that the first sale is reachable, high enough to signal value.

Validate first

1. Ask past clients or your audience what is stressful or repetitive.
2. Hear the same answer twice? You found demand. Build that.

My first product will be a ____ that helps ____ do ____.



03

Your Starter Toolkit

You don't need fancy gear. You need a first step.

What tools do you actually need to start?

Make it

- Phone camera or laptop
- Free doc and slide tools
- Free design app

Sell it

- The WyzCore Flex seller account
- Free on all plans
- Host and list from your phone

Get paid

- The e-wallets and rails
- Phone-friendly setup

Your Product

PHP 990

Buy now

Polish is a later problem. A useful, slightly rough first product beats a perfect one that never ships.

Tools I already have:

- Phone
- Design app
- Doc tool
- E-wallet
- Flex app

04

Getting Paid in the Philippines

Paano ako mababayaran? Heto, plain and local.

Is getting paid online really normal here?

57.4%

of retail payment volume is
now digital

Source: BSP

Yes. The rails are ready. The only real work is setup.



E-wallets

GCash, Maya, GrabPay, ShopeePay



Bank transfer

UnionBank, RCBC, BPI, Chinabank



QR Ph

Scan to pay



Cards

Stripe and PayPal, worldwide

How will your buyers pay you?

Concrete and local, kaya alam mong totoo.

These are the checkout methods your customers use to pay you (money in):

Xendit

Card, bank transfer (UnionBank, RCBC, BPI, Chinabank), e-wallets (GCash, Maya, GrabPay, ShopeePay), QR PH

Plus

Stripe and PayPal for cards and direct PayPal, plus WyzCore Gift Coins. The platform converts each payment to your currency.

The mobile app is free on all plans.



And how WyzCore pays you

WyzCore pays out your earnings by location: PH sellers via Xendit, sellers abroad via Stripe. Affiliates via Stripe or Xendit based on location.

05

The OFW Track

Para sa OFW: Magtayo ng kita na sasama sa'yo pauwi.

Will this work while I'm abroad?

Phone-only

Set it up from a room, on break, or while waiting.

Paid home in PHP

Money reaches the family in pesos through wallets that already move remittances. GCash handles over PHP 2 billion in remittances monthly.

Outlasts the contract

Income that follows you home, not tied to staying abroad.

Remittance figure source: Wise

My phone-only product idea that earns in PHP is _____.

06

Avoid Scams, Get Paid for Real

Baka scam ito? Hetong kung paano malalaman.

How do you spot a scam, and avoid getting ghosted?

Red flags

- Asks for upfront or membership fees before you can earn.
- Promises rates too good to be true.
- Requests personal info it has no reason to need.

Safe move: get paid upfront

Selling a product means you are paid before you deliver, so you sidestep ghosting and unpaid work. A clean, named checkout makes you look legit, too, because the same red flags you avoid are the ones your buyers check for.

An offer I want to gut-check:

07

Your First 7 Days

One small decision a day. Not a second job.

What's your move, day by day?

Day 1	Pick one skill.	
Day 2	Pick one product type.	
Day 3	Set one payment method.	
Day 4	Validate with two past clients or followers.	
Day 5	Tell five people what you are making.	
Day 6	Make the first offer.	
Day 7	Review, tweak, then move to Course 1.	

Use AI to help

"Act as my Filipino-context creator coach. Help me write [today's step] for my offer. Give me two short options I can edit."

Paste this into any AI you already use, or use our free WyzAI Assistant. Find it at [wyzcore.com](https://www.wyzcore.com)

Stuck? Itanong mo sa AI, tapos gawin mo para sa'yo.

08

What's Next

Made your decisions? Now, make it live.

Look how far you came in one sitting

A skill

**A first product
type**

**A payment
method**

A 7-day plan

That is more than most people ever decide. You are not at the start anymore.

Hindi ka na nasa simula. Nasa labas ka na ng pinto.

Reported range, not a promise

Many sellers report roughly PHP 3,000 to 8,000 in the first couple of months, growing toward PHP 15,000 to 30,000 a month with consistent quality.

Source: Wise PH

Where to next? One step.

Take the free Sell on WyzCore onboarding course on Flex.
It turns your three decisions into a real, live listing.
Still free. Still phone-friendly.

Start the free onboarding course

Sell on WyzCore, free, on Flex

www.wyzcore.com

One last thing

You did not just read a kit. You made decisions and a plan.
That is what starting actually looks like.

*Simulan mo na. Kaya mo to, and you are not doing it alone.
Kasama mo kami.*

From skill to income, gamit lang ang phone mo.

WYZLAB STUDIO ORIGINALS

Filipino Creator's Starter Kit

Your kit. Keep it, edit it, come back to it.

wyzcore.com

A Studio Original.