

FREE



PRICING CONFIDENCE STARTER

Set one price you can defend.

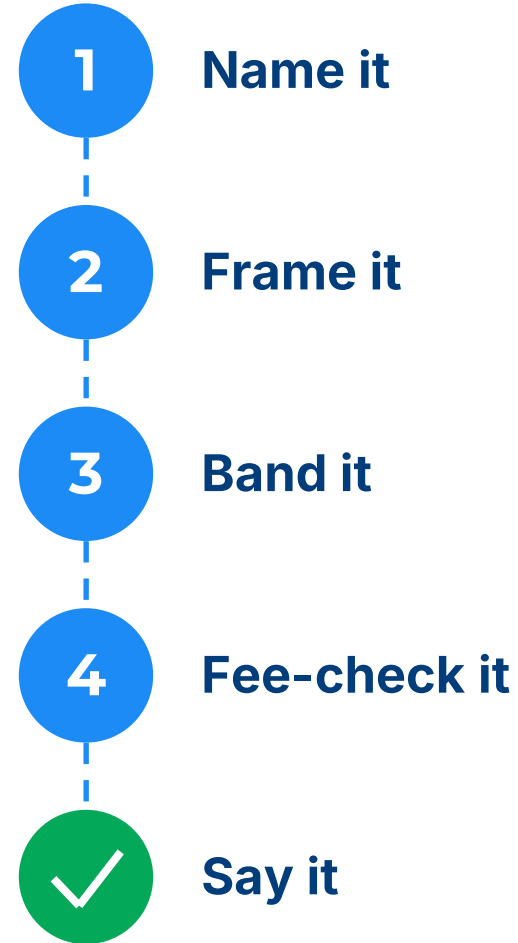
A free, editable worksheet that walks you from a blank number to a fair, fee-aware price. Built for Filipino coaches, consultants, and creators.

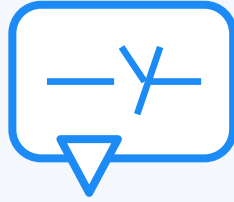
Magkano ba? Sagutin natin nang tama.

What you walk away with

In a few minutes, you will have one price you can say out loud, backed by a reason, and checked against real checkout fees.

Your 5-step roadmap





First, name the feeling

That freeze when someone asks the price? It is almost never a skill problem.
It is a basis problem. Most people price off nerves, not off value.

Nahihiya kang mag-quote? Normal yan. Ayusin natin.

You are not “expensive.” You are just priced for the result.

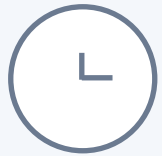
Why do you keep undercharging?

Tick the ones that sound like you. No judgment.

- ☐ I set my price once from what felt safe to say, and never moved it.
- ☐ I quote by the hour, so my income is capped by my time.
- ☐ I compare myself to the cheapest option, not to my results.
- ☐ I feel embarrassed the second I have to say the number.
- ☐ I set a price without thinking about checkout fees.

Notice: the gap is almost never your skill. It is the basis you priced from. We fix the basis next.

You are not selling hours. You are selling the outcome.



Old way

- Price the clock.
- Income caps at the hours you work.
- Efficiency punishes you.



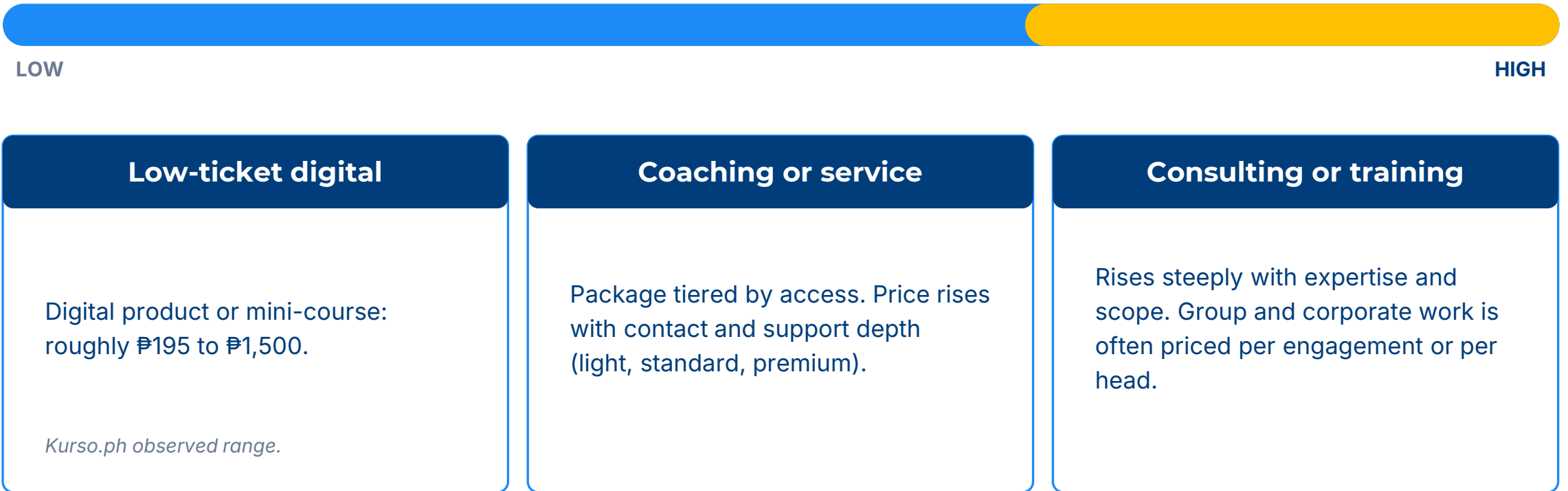
Confident way

- Price the result the client walks away with.
- The better and faster you get, the more the outcome is worth.

Outcome over hourly, reported by Consulting Success.

What should you charge? Find your band.

Do not hunt for one correct price. Place yourself on a spectrum.

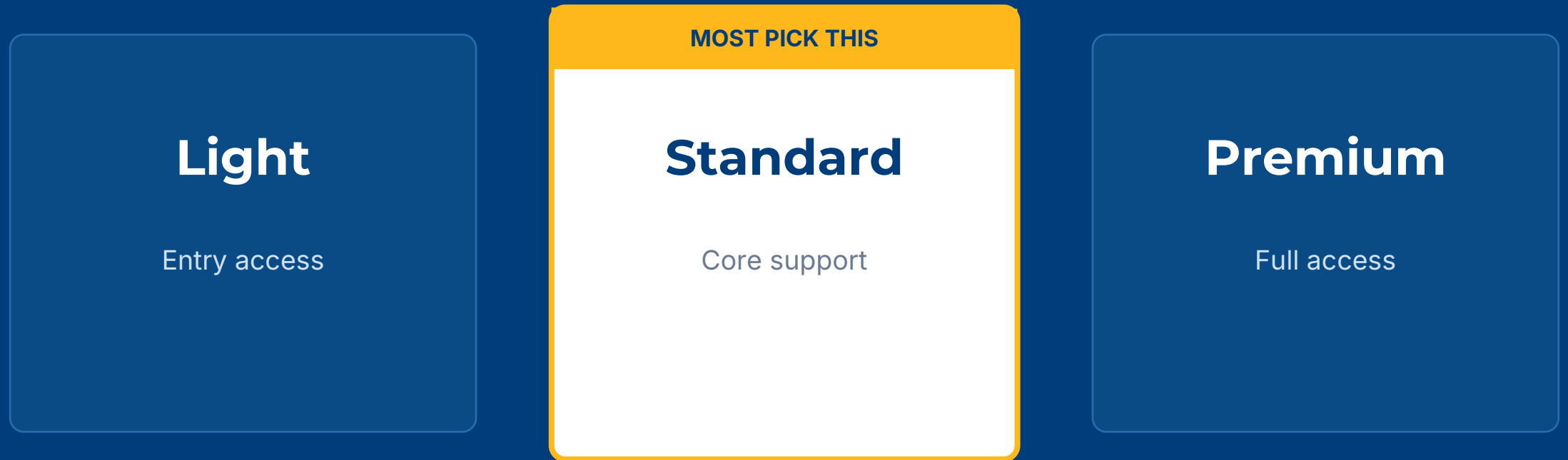


Pick the band that matches your offer. Then place yourself low, mid, or high based on outcome and proof.

These are observed ranges for orientation, not guarantees.

Give buyers three options.

When buyers see three options, a large share choose the middle. Three good tiers lift your average sale.



Building the full tier ladder is the job of the Pricing and Packaging Framework.



Frame your value

What does your client walk away with? (the outcome, not the hours)

e.g. a launched course, a fixed cash flow, 10 hours a week back

What is that outcome worth to them? (time saved, income gained, stress removed)

e.g. saves them months of trial and error

Say it in one line: "My client gets ____."

Type your one-line value reason

Keep this one line. It is what you will say when someone asks why.



Pick your band

My band (circle or type):

Low-ticket digital

Package

Consulting or training

Within that band, I place myself:

☐ Low

☐ Mid

☐ High

My reason (outcome plus proof):

e.g. strong outcome, a few results to show, mid it is

Low is fine for a start. You can move up as your proof grows.

What actually lands in your account?

Your headline price is not your take-home. WyzCore checkout runs on Stripe, Xendit, PayPal, and Coins, and converts each payment to your currency. Here are sample Xendit PH fees.

Method	Fee
GCash e-wallet	3.00% + ₱11.00
Maya	2.00% + ₱11.00
GrabPay	2.00% + ₱11.00
ShopeePay	2.50% + ₱11.00
QR Ph	1.50% (min ₱15.00) + ₱11.00
Bank transfer (virtual account)	1.00% (min ₱15.00) + ₱11.00
Domestic card	3.50% + ₱11.00

Fees reported by Xendit (Philippines), exclusive of tax.

All figures exclusive of tax.
Each adds a fixed ₱11.00 per successful transaction.

Fees and the ₱11.00 processing fee can change. Verify current fees at checkout.



Set your checkout price

Work backward from what you want to clear.

Worked example

Headline ₱500 paid via GCash.

Fee is (3.00% of ₱500 equals ₱15.00) plus ₱11.00 equals ₱26.00.

Take-home is about ₱474 before tax.

My target take-home: ₱

My main payment method:

My headline price: ₱

My estimated fee: ₱

My take-home: ₱

If you need to clear ₱X after fees, set your headline a little above X.

✖ Use AI to pressure-test your price

Not sure your number holds up? Paste this and let an AI stress-test it.

"I am a Filipino [coach / consultant / creator] selling [offer] to [audience]. The outcome my client gets is [outcome].
I am considering a headline price of ₱[amount], sold through [GCash / Maya / card / bank transfer].

Act as a pricing coach.

- 1) Tell me if my one-line value reason is strong or weak and why.
- 2) Estimate my take-home after typical PH checkout fees.
- 3) Suggest a fair low, mid, and high price for this offer, with a one-line reason for each.

Keep it practical and Filipino-first."

Paste this into any AI you already use, or the free WyzAI Assistant. Find the ai chatbot at www.wyzcore.com

Say it out loud



My price is:

₱

This is priced on the outcome my client gets, which is:

Read it out loud once. That is the number you can defend.

Your confidence checklist

- ☐ I named the outcome my client gets.
- ☐ I picked my band and placed myself in it.
- ☐ I set a fee-aware price.
- ☐ I wrote my one-line reason.
- ☐ I said my price out loud.

All five ticked? You are ready to quote with a straight face. Missing one? Jump back to that slide and finish it.

You set one confident price. Here is how to price every offer.

The Pricing and Packaging Framework helps you build the full tier ladder, name each package, and price every future offer with the same confidence.

Get the Pricing and Packaging Framework

See current details and pricing at www.wyzcore.com



**Your price. Your call.
Now you can defend it.**

Hindi ka mahal. Priced ka lang para sa resulta.

wyzlabsolutions.com

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